

# Mae Allen Shaw

Auburn, AL | maeshaw04@gmail.com | (205) 296-4680

## EDUCATION

**Auburn University** | College of Liberal Arts

**Graduation May 2026**

Bachelor of Arts in Communication and Journalism

*Major:* Public Relations

**Major GPA: 3.63**

*Honors:* Dean's List, Allyson Allred Scholarship, Presidential Volunteer Service Award, National Honors Society

## EXPERIENCE

**Auburn Athletics** | Auburn, AL

**May 2024 –**

**Present** *Marketing and Communications Intern*

- Produced and curated multimedia content for Auburn Athletics events, crafting written pieces that reached a national audience, enhancing community engagement and brand loyalty
- Recorded and analyzed game statistics for multiple sports, contributing to real-time communication efforts and supporting Auburn Athletics Communications staff in delivering timely updates to media outlets

**Auburn University Board of Trustees** | Auburn, AL

**November 2023 – Present**

*Board Liaison Assistant*

- Partner with Auburn University Board Directors to strategically plan and prepare Board meetings, coordinate with Auburn Administrators to schedule high-profile donor and alumni visits, and oversee the execution of key institutional events

**U.S. Congress** | Washington D.C.

**June 2025– July 2025**

*United States House of Representatives Intern*

- Engaged in day-to-day operations of a congressional office, including research, constituent outreach, and attending hearings; leveraged academic knowledge to prepare materials and support staff initiatives, resulting in effective workflow and practical insight into public service

**Chi Omega Fraternity** | Auburn, AL

**November 2023 – Present**

*Marketing Director/Photography/ Event Coordinator*

- Lead a marketing team to create and implement strategic social media marketing campaigns, resulting in an increase in engagement and heightened awareness of Chi Omega's brand across multiple platforms
- Captured and edited professional-grade images at key events, collaborating with the marketing team to produce promotional materials that boosted social media engagements
- Collaboratively planned and executed events year-long for over 300 members

## LEADERSHIP & ACTIVITIES

**Lee Scott High School Young Life** | Auburn, AL

**May 2023 – Present**

*Team Leader*

- Lead and coordinated weekly team meetings, organized student-focused events, and completed contact work at the school to increase event attendance and enhance student engagement
- Organized and led a small group of high school girls, fostering deep relationships through individual and group investments
- Planned and created social media content as social media coordinator to raise event participation and enhance communication between my team and high schoolers.

**Malibu Club** | Princess Inlet, BC, Canada

**May 2024 – July 2024**

*Guest Services*

- Managed communications with adult guests, planned and executed events, and provided exceptional service to all campers and adults on-site, resulting in superior coordination and improved camp operations

## SKILLS & INTERESTS

*Technical :* AP style Grammar Certified, Public Speaking Skills, Adobe Suite Proficient, Professional Photography