

# Mae Allen Shaw

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## EDUCATION

<b>Auburn University</b>   College of Liberal Arts Bachelor of Arts in Communication and Journalism <i>Major:</i> Public Relations <i>Honor:</i> Dean's List, Allyson Allred Scholarship, Presidential Volunteer Service Award, National Honors Society	<b>Graduation May 2026</b>
	<b>Major GPA: 3.63</b>

## EXPERIENCE

<b>Auburn Athletics</b>   Auburn, AL <i>Present</i> Marketing and Communications Intern	<b>May 2024 –</b>
<ul style="list-style-type: none"><li>Produced and curated multimedia content for Auburn Athletics events, crafting written pieces that reached a national audience, enhancing community engagement and brand loyalty</li><li>Recorded and analyzed game statistics for multiple sports, contributing to real-time communication efforts and supporting Auburn Athletics Communications staff in delivering timely updates to media outlets</li></ul>	
<b>Auburn University Board of Trustees</b>   Auburn, AL <i>Board Liaison Assistant</i>	<b>November 2023 – Present</b>
<ul style="list-style-type: none"><li>Partner with Auburn University Board Directors to strategically plan and prepare Board meetings, coordinate with Auburn Administrators to schedule high-profile donor and alumni visits, and oversee the execution of key institutional events</li></ul>	
<b>U.S. Congress</b>   Washington D.C. <i>United States House of Representatives Intern</i>	<b>June 2025 – July 2025</b>
<ul style="list-style-type: none"><li>Engaged in day-to-day operations of a congressional office, including research, constituent outreach, and attending hearings; leveraged academic knowledge to prepare materials and support staff initiatives, resulting in effective workflow and practical insight into public service</li></ul>	
<b>Chi Omega Fraternity</b>   Auburn, AL <i>Marketing Director/Photography/ Event Coordinator</i>	<b>November 2023 – Present</b>
<ul style="list-style-type: none"><li>Lead a marketing team to create and implement strategic social media marketing campaigns, resulting in an increase in engagement and heightened awareness of Chi Omega's brand across multiple platforms</li><li>Captured and edited professional-grade images at key events, collaborating with the marketing team to produce promotional materials that boosted social media engagements</li><li>Collaboratively planned and executed events year-long for over 300 members</li></ul>	

## LEADERSHIP & ACTIVITIES

<b>Lee Scott High School Young Life</b>   Auburn, AL <i>Team Leader</i>	<b>May 2023 – Present</b>
<ul style="list-style-type: none"><li>Lead and coordinated weekly team meetings, organized student-focused events, and completed contact work at the school to increase event attendance and enhance student engagement</li><li>Organized and led a small group of high school girls, fostering deep relationships through individual and group investments</li><li>Planned and created social media content as social media coordinator to raise event participation and enhance communication between my team and high schoolers.</li></ul>	
<b>Malibu Club</b>   Princess Inlet, BC, Canada <i>Guest Services</i>	<b>May 2024 – July 2024</b>
<ul style="list-style-type: none"><li>Managed communications with adult guests, planned and executed events, and provided exceptional service to all campers and adults on-site, resulting in superior coordination and improved camp operations</li></ul>	

## SKILLS & INTERESTS

*Technical:* AP style Grammar Certified, Public Speaking Skills, Adobe Suite Proficient, Professional Photography