

# MS

Mae Allen Shaw

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## PRIMARY TYPOGRAPHY:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrs  
tuvwxyz

0123456789  
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## SECONDARY TYPOGRAPHY:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Mae Allen Shaw

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**IMS**



MAE

M A E S H A W

SHAW

# MS

Mae Allen Shaw

Public Relations Practitioner  
Auburn University Student

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maeshaw04@gmail.com



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Auburn, AL | maeshaw04@gmail.com | (205) 296-4680

## EDUCATION

**Auburn University** | College of Liberal Arts graduation May 2026  
Bachelor of Arts in Communication and Journalism GPA: 3.43  
*Major:* Public Relations | *Minor:* Nonprofit Studies Major GPA: 3.63  
*Honors:* Dean's List, Allyson Allred Scholarship, Presidential Volunteer Service Award, National Honors Society

## EXPERIENCE

**Auburn Athletics** | Auburn, AL May 2024 – Present  
*Marketing and Communications Intern*

- Produced and curated multimedia content for Auburn Athletics events, crafting written pieces that reached a national audience, enhancing community engagement and brand loyalty
- Accurately recorded and analyzed game statistics for multiple sports, contributing to real-time communication efforts and supporting Auburn Athletics Communications staff in delivering timely updates to media outlets

**Auburn University Board of Trustees** | Auburn, AL November 2023 – Present  
*Board Liaison Assistant*

- Partner with Board Directors to strategically plan and prepare Board meetings, coordinate with Auburn Administrators to schedule high-profile donor and alumni visits, and oversee the execution of key institutional events

**Chi Omega Fraternity** | Auburn, AL November 2023 – Present  
*Marketing Coordinator/Photography*

- Worked with a team to create and implement strategic social media marketing campaigns, resulting in an increase in engagement and heightened awareness of Chi Omega's brand across multiple platforms
- Captured and edited professional-grade images at key events, collaborating with the marketing team to produce promotional materials that boosted social media engagements

## LEADERSHIP & ACTIVITIES

**Lee Scott High School Young Life** | Auburn, AL May 2023 – Present  
*Team Leader*

- Lead and coordinated weekly team meetings, organized student-focused events, and completed contact work at the school to increase event attendance and enhance student engagement
- Organized and led a small group of high school girls, fostering deep relationships through individual and group investments
- Planned and created social media content as social media coordinator to raise event participation and enhance communication between my team and high schoolers.

**Chi Omega Fraternity** | Auburn University November 2023 – November 2024  
*Event Coordinator*

- Collaboratively planned and executed events year-long for over 300 members

**Malibu Club** | Princess Inlet, BC, Canada May 2024 – July 2024  
*Guest Services*

- Managed communications with adult guests, planned and executed events, and provided exceptional service to all campers and adults on-site, resulting in superior coordination and improved camp operations

## SKILLS & INTERESTS

- **Technical:** AP style Grammar Certified, Public Speaking Skills, Communication, Professional Photography