



# Parent Packet

## 2025



# MAGGIE HOLLADAY

## PRESIDENT

Welcome to the Chi Omega family! If I did not get the chance to meet you on Bid Day, I hope to meet you all at some point this fall. We are overwhelmed with honor and excitement to welcome your daughters into the Alpha Beta chapter of Chi Omega this year. Whether you were the confused dad wondering why everyone was running around screaming on bid day, or the mom who is a proud Chi Omega legacy, my hope is that we will help your daughter grow into the best version of herself!

My name is Maggie Holladay and I am honored to serve as the 2024-2025 President for Chi Omega. I loved getting to know each of your girls' goals, passions, and inspirations during recruitment. I hope your daughter was as excited as I was throwing on that Chi O jersey! This sisterhood truly builds a system of support through each challenge that college brings, and is a group to celebrate every accomplishment for the entirety of our lives! I am overjoyed for your daughter to be a part of it.

As I begin a year of lasts, I am so excited to be with your daughter for a year of firsts. Whether it is her first football game, first college test, or first social, I can assure you there will be people here for her every step of the way. As you know, this first semester will be a busy one and will be a time of adjustment for your daughter. Please know she has a group of women who are dedicated to supporting her. Chi Omega has served as a steady support system for me and I am committed to being that support for your daughter.

As a member of our organization, your daughter will be provided with leadership opportunities, academic support, and professional development tools from day one. Our new member education program is designed specifically to equip your daughter with the tools she needs to succeed on campus and beyond!

Our leadership team is an executive board made up of myself and nine other officers. We are supervised by our incredible local Chapter Advisory Board and our facilities are maintained by our Housing Corporation Board. As a team, we work together daily to better our chapter and to ensure its continued positive growth. I have asked each chapter officer to introduce herself and explain her area of focus to help you become acquainted with areas of our organization such as finance, personnel, and programming.

These women are:

Madelyn Massey: Vice President  
Lucy Redden: Personnel Chair  
Etta Snider: New Member Educator  
Addie Vinyard: Recruitment Chair  
Anne Douglas Hamitar: Recruitment Chair  
Kate Perdue: Secretary  
Danielle Norris: Treasurer  
Kylie Bell: Director of Programming  
Olivia Burton: Panhellenic Delegate

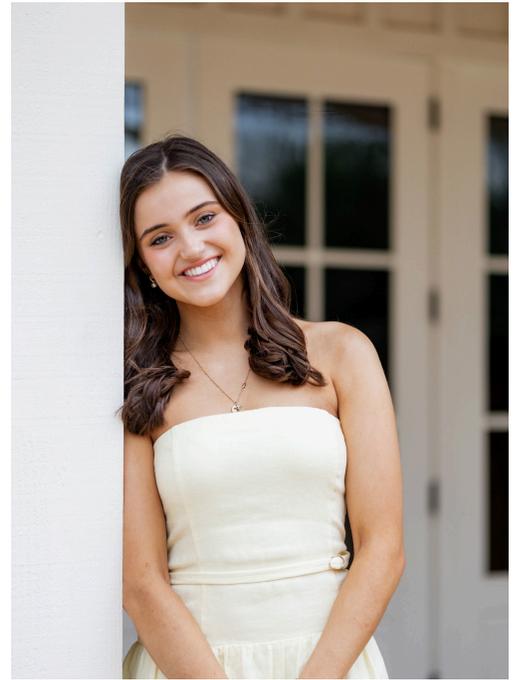
If you ever have any questions or concerns throughout the semester, please do not hesitate to contact me! I am here for both you and your daughters. Welcome to the Chi Omega family!

Maggie Holladay  
President  
p: (334)-392-1229  
e: mwh0036@auburn.edu



# MADELYN MASSEY

## VICE PRESIDENT



Dear parents, family, and friends,

Welcome to the wonderful Chi Omega family! We are absolutely thrilled that your daughter has found her home in the best sisterhood there is, and we can't wait to see her embrace all the amazing things the Lord has planned for her here at Auburn. I understand firsthand how long, tiring, and challenging this week can be, but I truly hope you've seen just how rewarding this journey is. Today is such a significant day for your daughter, your family, and for all of us! It's hard to believe that two years have already passed since I joined Chi Omega – it feels like just yesterday I was putting on my Bid Day jersey, full of excitement for what lay ahead. Reflecting on my time in this sisterhood, I can't even begin to express how grateful I am for all it has given me. I've grown and been stretched in ways I never imagined, and I've made incredible friendships and had countless opportunities that have been answers to so many prayers. Chi Omega has truly been one of the greatest blessings of my college experience, and I am beyond excited for your daughter to experience the same love and support that fills my heart every day here.

My name is Madelyn Massey, I am a junior from Auburn, Alabama majoring in biomedical science, pre-medicine. I have the honor and privilege of serving as our chapter's Vice President this year, which means that I oversee everything academics and scholarship. In whatever way academic guidance is needed, I am here for your daughter and our members. Whether that's helping them schedule classes, connecting them with a tutor, helping them apply for scholarships, or celebrating their successes, I promise to be a source of support and encouragement throughout their time as a Chi Omega. As a chapter, we hold highly the value of education and the importance of it for our members. Aside from the pillar of scholarship, our chapter is founded on so many more values that contribute to a supportive culture of academic success - we believe in working earnestly, choosing thoughtfully, never being discouraged, and always being a symphony of high purpose and helpfulness to our sisters. These values are integrated and woven into our chapter's foundations, but even more, they shine in each one of our individual members. When you have a group of girls that act on these values, academic success emerges as a result! Even more than a source of help in school, I want to be an encourager, cheerleader, big sister, and true friend to your daughter during her freshman year and beyond. For both you and her, I know this season of change and transition isn't easy, but I want you to know how loved and cared for your daughter already is by our chapter. We have prayed for her and have counted down the days until we could officially welcome her to our family! I am confident that she is in incredible hands under the leadership of our wonderful executive team, and we are so extremely honored that we get to be a part of her Auburn story! If you ever have any questions or concerns, please reach out to me at any time!

With love,

Madelyn Massey  
Vice President p: (334)-332-6231  
e: [mjm0202@auburn.edu](mailto:mjm0202@auburn.edu)



# LUCY REDDEN

## PERSONNEL



Parents, Friends, and Family,

Welcome! We could not be more overjoyed that our newest baby hoots are home, and we cannot wait to watch them thrive throughout their time as a Chi Omega! Today is such a special day for us, for your daughters, but also for you! Making it to Bid Day is most definitely a team effort, but I am here to say, we are now a member of your team! Chi Omega is a sisterhood full of women who hold each other to be the best they can be, strive to make a positive impact on those around them, and choose to encourage each other daily.

My name is Lucy Redden, I am a junior from Birmingham, Alabama, and I have the honor of serving as the Personnel Chair for our chapter! As Personnel Chair, I am tasked with educating our members on the Alpha Beta Standing Rules, the Alpha Beta Bylaws, and the National Rules for New Members and Initiated Members. This collection of rules is designed to ensure that each member has the best college experience possible. We have high expectations of our members and trust that they will represent Chi Omega with integrity and pride in the classroom, in their friendships, in social settings, and beyond. Chi Omega is a sisterhood of high standards, and throughout the New Member period, our new members will be educated on anything and everything regarding these rules. My goal is to create a safe space for all of our members where they feel that they can come to me in any situation. They can call me in an emergency or just when they need a shoulder to lean on. I absolutely love my job, and I am honored to serve these women in this role! This is an incredible chapter with a stellar reputation on Auburn's campus, and the standards we set for our members play an instrumental part in our relationships across campus. College is a monumental transition for these women, and I am so excited that I am able to play a small part in guiding them through this extraordinary season of life! The New Member Team is so eager to know your daughters and to be there for them throughout the New Member experience.

With all this being said, this sisterhood will be one of the greatest blessings in your daughter's four years at Auburn. Alpha Beta is so lucky to know and love these girls, and we will continue to excel because of them! Each of these women bring something unique to our chapter, and I cannot wait to see and experience the impact they will make on our sisterhood and our campus. Chi Omega has been one of my greatest blessings, and I would not be the person I am today without it.

Please feel free to contact me at any point throughout the year, and know that your daughter is in the best hands! Welcome to the Chi Omega Family!

With joy,  
Lucy Redden  
Personnel Chair  
p: (205) 876-3787  
e: mlr0090@auburn.edu





# ETTA SNIDER

## NEW MEMBER EDUCATOR

Dear Parents of PC '25,

If we have not had the chance to meet yet, my name is Etta Snider, and I'm a junior Interior Design major from Nashville, Tennessee. This year, I have the privilege of serving each of your daughters as the New Member Educator, or Mama Hoot as we like to call it in Chi O! This means that I will be with your girls ALL the time, and I just can't wait!! I have been joyfully anticipating the arrival of our New Members since last November when I was elected into this position, and it has been an absolute honor to prepare, plan, and pray for each New Member before they even walked through our doors!

As the New Member Educator, it is my job to walk alongside our New Members as they transition into college and Chi O. Through weekly meetings, I will be walking your girls through the history and values of Chi Omega, helping them get involved on campus, guiding them in their academics, and helping them in ANY way that I can. Most importantly, I am here to be someone that will celebrate your daughter on her best days, and be a shoulder for her to cry on during hard days. Freshman year is SO exciting, but it does come with challenges as well, so I promise to be with your daughters through all of the ups and downs. I also have an incredible group of 23 juniors and seniors to help me love on your girls, called the Sisterhood Support Team! This team will be there to help guide your daughters through their transition into Chi O, alongside our New Member Team (which is made up of our President, Maggie Holladay, our Vice President, Madelyn Massey, our Personnel Chair, Lucy Redden, and myself!)

Whether this is your last child in college, or your first, I know this is a huge season of change for your family. In giving you the details included in this packet, I hope to assure you that each of your daughters are in hands that are eager to love, serve, and help them grow, no matter how that may look, throughout their college experience. Words will never be able to accurately describe how much Chi Omega means to me and all that I have found in this sisterhood, and I am so excited to see what these next four years in Chi Omega have in store for your daughter. I want each of you to know that amidst this large, sometimes intimidating campus, your daughter now has a place to call home, not only for her college years, but for a lifetime. Coming from out of state and not knowing many people at Auburn, my biggest fear was not being able to find a community that felt like home. But, I can confidently say that Chi O has provided this community in abundance, and in more ways than I could have ever imagined! Chi Omega has provided the kind of friendships that I never thought I would be lucky enough to have; when I think of the women in Chi O, I think of women who constantly make me laugh, encourage me, love me well, and bring me closer to the Lord daily. I truly cannot wait for each of your daughters to find all of this AND more during her years in Chi Omega! Thank you so much for sharing your daughter with us; we are SO excited to have her join our sisterhood! If you have any questions at all, please never hesitate to reach out!

All of my love,

Etta Snider

New Member Educator

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e: auburnchiogm@gmail.com

Personal Email: mss0121@auburn.edu



# ANNE DOUGLAS HAMITER ADDIE VINYARD RECRUITMENT CHAIRS

Welcome to the Chi Omega Family!

Parents,

If we didn't have the chance to meet you yet, our names are AD and Addie and we are seniors from Tuscaloosa, Alabama and Dallas, Texas. We can't believe this day is finally here! As Recruitment Chairs, we have been preparing for your girls to walk through our doors since last November and cannot begin to express our excitement that they're finally home! Although this past week has technically wrapped up our role, we feel our job is just starting.

We now get to walk through freshman year with your child and come to know and love them in a whole new way. Our chapter has seen how incredible your girls are, and we cannot wait to watch them create meaningful relationships within Chi Omega. Each one of your daughters is incredibly unique but one underlying similarity is that they deeply value sincere friendships. We have no doubt that this pledge class will be the best one yet. The recruitment process is a difficult one, and you should be so proud that your child has been undeniably herself throughout this week. This was her first big decision in college, and we are so thankful that she chose wisely!

We wanted to serve Chi Omega in this role because we desired to help girls find their place on Auburn's campus. Both of us know how intimidating college can be. Moving away from everything you've ever known, being apart from your parents, and starting a whole new season of life is not an easy transition. Stepping onto campus, everything seems new, and nothing feels comfortable yet. You don't know if you will find your place, and you're wondering if anyone else feels the same way. Both of us felt all these emotions at the beginning of our Auburn experience. We wanted to feel known and loved, but that's hard to do when you look around and don't recognize anyone. We can confidently say that this transition got a whole lot easier on bid day when we both found our place in Chi Omega. The girls in this chapter feel like home and want to know you and love you deeply. The women surrounding your daughter will be by her side throughout her college years, be loyal to her through anything, encourage her in her faith, and push her to be the very best version of herself. She will feel like she's known her pledge sisters her whole life, and Auburn will begin to feel more like home than she could have ever imagined. I promise you that she will find her place in Chi Omega.

As seniors, we wish nothing more than to be back in your daughter's shoes. She is starting a new and exciting chapter where she gets to create lasting relationships and memories that will far outlive these four years. Your daughter has some of the best times of her life ahead of her! Although we are just starting to get to know each one of your girls, we do know that they are not only your daughter but also daughters of the King. They are infinitely loved by their Creator, and our prayer is that the girls in this chapter reflect that same love daily. We hope that they feel loved, cherished, and at home in Chi Omega. Thank you for entrusting us with the responsibility of taking care of them during their time at Auburn. This is not something we take lightly, and we are so grateful for every single one. Please do not hesitate to reach out to us with any questions you may have!

Love,

Addie Vinyard & Anne Douglas Hamiter

p: Addie-(405)-938-8284 & AD-(205)-393-1085

e: akv0015@auburn.edu & azh0169@auburn.edu





# KATE PERDUE

## SECRETARY

Parents,

Happy Bid Day!!! My name is Kate Perdue, and it is an honor of mine to serve on this year's Executive Board as Alpha Beta's Secretary. I am a junior from Dallas, Texas and I am majoring in Finance with a minor in Real Estate Development. After much anticipation, the day has arrived for us to extend a warm welcome to PC '25 into our sisterhood. I have loved getting to know your daughters this week, and learning about all of their goals, excitements, and hopes for their time at Auburn. Within Chi Omega, they will be embraced by a community of women who will stand by them every step of the way. Personally, I have found some of the best mentors, teammates, church buddies, leadership peers, bridesmaids, and lifelong friends in the girls of this chapter, and I know your daughters will too.

Chi Omega has had more of an impact on me than I could have ever imagined. Growing up with only one older brother, I had no idea what true sisterhood looked like. I was terrified to come into college as an out-of-state student not knowing as many people as everyone else. However, the women in this chapter have taught me that sisterhood is aiming to love as the Lord does... unconditionally. Alpha Betas are devoted, supportive, and extraordinary. These young women strive to be influential leaders, making a difference on and off campus. We have seen these same qualities in your daughters, and that is why they are here today! I am so excited for what their time in this chapter will bring and feel so blessed to be a part of this journey with them. As Secretary, I am in charge of ensuring that your girls are attending events in order to maximize their time in Chi Omega. Attending chapter events, philanthropy events, sisterhood events, and any other amazing opportunities our chapter has to offer plays a vital role in fostering sisterhood, scholarship, and service. My goal is to manage attendance in a way that every member feels her presence is wanted, needed, and appreciated. I value open communication, and my interactions with your daughters will always remain one-hundred percent confidential.

Once again, I am thrilled to welcome your girls as they begin the best four years ahead! I can not wait to see where their paths will lead them at Auburn, and I am honored to play even a small role in leading them to friends and opportunities found within Chi Omega. We are so grateful for your support, and parents, please feel free to reach out to me if you have any questions at all!

With joy,

Kate Perdue

Secretary

p: (214) 673-5119

e: [kep0082@auburn.edu](mailto:kep0082@auburn.edu)

Attendance and Records e:

[auburnchio@gmail.com](mailto:auburnchio@gmail.com)



# KYLIE BELL

## DIRECTOR OF PROGRAMMING



Hi everyone & welcome to Chi Omega!

I am excited that your daughter has found a home away from home here in Chi Omega! My name is Kylie Bell, I am from Dallas, TX, and I am a senior majoring in Supply Chain Management with a minor in Finance. It has been an honor to serve Chi Omega since November, and I am excited to meet all your daughters as we move into the new school year!

As the Director of Programming, I am the linchpin that keeps the communication flowing smoothly between the Executive Board and the Cardinal Cabinet, the planning body of Chi Omega. Our goal is to make sorority life as engaging and exciting as possible. I plan and oversee a diverse range of events, from educational workshops to social events that strengthen the bonds of sisterhood. I conduct monthly meetings with the entire Cabinet and Executive Board, along with weekly check-ins with the Cardinal Cabinet Directors. I am one of the many voices that keeps everyone informed, involved, and in sync.

Chi Omega's collective vision and chapter's mission comes to life when we work together to be leaders, servants, accountable, judicious, and intentional. The Executive Board roles are crucial in shaping and enriching our sorority experience that our members will cherish for years to come.

I also want to share that being a part of Chi Omega has truly shaped my college experience in the most meaningful way. Coming from out of state, I was a little nervous about finding my place, but Chi Omega quickly became my home away from home. The friendships I've made here are genuine, deep, and lifelong—friends who feel like family. Whether your daughter is from Auburn or California, I truly believe that Chi Omega has a special way of bringing people together, creating a sense of belonging that transcends backgrounds and hometowns. The support, laughter, and love within this sisterhood have been some of the best parts of my college experience.

I want you to know that from the moment our members met your daughter, she has had unwavering support behind the scenes of recruitment. She is about to experience so many "firsts" in college, and as I approach my "lasts," I can't help but wish I could go back and be in her shoes again. I am beyond excited to see her thrive this year and make the most of every moment. If you have any questions about my role in Chi Omega, the Cardinal Cabinet, or anything academic-related for your daughter, I'm happy to help!

Kylie Bell  
Director of Programming  
p: (214) 850-8484  
e: kmb0201@auburn.edu





# OLIVIA BURTON

## PANHELLENIC DELEGATE

Welcome to the Chi Omega Family!

I could not be more thrilled for your daughter! We are beyond excited to watch your daughter flourish into the wonderful woman she was called to be throughout her time here in Auburn. Today is such an exciting day for your daughter, our chapter and of course you, her support system! Chi Omega is the perfect place and I can confidently say the women I have met and the experiences I have had in Chi Omega are exactly what I have needed to grow in wisdom, confidence, boldness, courage and more! It feels like yesterday when I ran home to Chi O and for that I am forever grateful and I cannot wait to see all that is in store for your daughter.

My name is Olivia Burton, I am a junior from Atlanta, Georgia and I have the honor of serving as the Panhellenic Delegate for our chapter. I serve as the liaison between Chi Omega and Panhellenic. Auburn's Panhellenic community is one of the strongest in the country. Through Panhellenic we have been able to make an impact in Auburn's community through blanket drives, food drives, Habitat for Humanity and more! Fostering relationships with women all across Auburn's Panhellenic community is such a joy and truly so beautiful to see. Being the Chi Omega representative to the Panhellenic community is such an honor and I am forever grateful for the opportunities I have been able to be a part of. My goal is to create an atmosphere within Chi Omega of support and encouragement so we can go out and spread that joy to each of the other 17 chapters and our community!

Alpha Beta has provided me with an experience far beyond my expectations when it came to joining a college sorority. Coming from having no sisters, I had no clue what a sorority would look like or what being a true sister looked like. However, being a Chi Omega is one of my greatest honors and this organization has surrounded me with women that not only sharpen me, but celebrate my victories and lift me up in times of trial. The women in this chapter are truly family and I am beyond blessed to have each of them in my life. Going into my third year here at Auburn, I'm more than confident when I say these women are the reason I am who I am today and there's no place I'd rather be.

Your daughter is about to begin one of the most exciting seasons of her life. Freshman year is a season full of change, excitement and anticipation. It won't always be easy, but it will provide her with a resilience and appreciation for new seasons and fostering relationships. I can not wait to have a front row seat in watching her grow into her full potential here at Auburn. I can assure you I will be here each step of the way to provide wisdom and strength, because that's exactly what the women of Chi Omega have given me.

With love,  
Olivia Burton  
Panhellenic Delegate  
p: (404) 884-1607  
e: omb0028@auburn.edu



# DANIELLE NORRIS

## TREASURER



Dear Parents of PC '25,

Welcome to the Chi Omega Family! My name is Danielle Norris, and I have the honor of serving as the Treasurer for our chapter of Chi Omega. I am a senior from Marietta, GA studying Accounting and Business Analytics. Being a part of this chapter has been one of the greatest blessings throughout my college career. It is where I found the friends who love me well, and push me to be the very best version of myself. This chapter cares deeply for their sisters, and continuously encourages each and every member. I am confident that your daughter will find all these things to be true throughout the course of the next four years. I am excited to be just a small part of the community she will find here, and cannot wait to watch her grow within our chapter!

Serving as treasurer for our chapter comes with many responsibilities, but my main role is managing and administering the payments and billing for each member. Chi Omega uses a website called BillHighway, where our members pay their dues and fees charged throughout the year. The dues and fees are paid by each member and go towards events such as socials, sisterhood events, recruitment, the new member experience, Chi Omega headquarters, and more. Spending and funds allocation are based on the chapter-wide budget that I created in March of 2025. This budget was presented to and approved by the chapter and our advisors in April 2025. Invoices are sent out every 5th of the month, and will be due the 15th of that same month. You and your daughter will be able to easily log in online to BillHighway to see your balance, make payments, and even set up an auto-payment option. Charges will vary by month and some months you will not be required to make any payments, but it is extremely helpful for you and your daughter to monitor those emails regularly to ensure that your daughter remains in good standing with the chapter.

If you have any questions at all, please never hesitate to reach out. Our chapter understands that everyone's financial circumstances differ, and we never want finances to be a burden or a reason that your daughter cannot be a member of our chapter. I am always willing to work with our members to ensure the best payment plan for them if their unique situation calls for it. I truly am so excited for this year and cannot wait to walk alongside your daughter during this new season!

With love,  
Danielle Norris  
Treasurer  
p: (502) 356-0741  
e: dkn0006@auburn.edu  
Fines and Fees Inquiries:  
auchiotreasurer@gmail.com



# BILL SCHEDULE

2025-2026

Below are the anticipated charges that we anticipate for your daughter's freshman year.

## SEPTEMBER

\$450 Alpha Beta Member Dues

\$39 New Member Jersey

\$75 National New Member Dues

## OCTOBER

Badge Fee (price differs depending on badge selected)

## NOVEMBER

\$125 Initiation Fee

## JANUARY

\$450 Alpha Beta Member Dues

## FEBRUARY

\$75 National Member Dues

## MARCH

\$150 House Corporation Dues

\$6 Name Tag

**Other fees may include unexcused chapter absence fines, unexcused slate absence fines, unexcused benefit night absence fines, Panhellenic points unearned, t-shirt and merchandise charges, Parent's Weekend tickets, and any other fees the executive and advisory board deem necessary for the chapter. This list is not exhaustive, but does provide good insight into the regular charges for the year. It is possible that additional fines or fees will be assessed, but your daughter will be made aware of these far in advance of the due date. If you have any questions or concerns regarding anything, please do not hesitate to reach out to our chapter treasurer. She will be happy to work with your daughter.**

Danielle Norris

(502) 356-0741 dkn0006@auburn.edu

# IMPORTANT DATES

## FALL 2025

Your daughter will primarily receive chapter information through our weekly New Member Meetings and our daily emails. Therefore, her attendance at these meetings is very important. Meeting minutes and announcements will be included in the daily emails. Here are some helpful chapter event dates during the New Member Period (Bid Day-Initiation) to keep in mind for this fall!

### **Saturday August 16th**

Bid Day and Night

### **Sunday August 17th**

Start of 14 days of Chi O

Canvas workshop and T-Shirt Sale

### **Tuesday August 19th**

Lunch with Mom in the Quad

### **Wednesday August 20th**

New member Meeting 1

### **Thursday August 21st**

Tacos with Juniors

### **Friday August 22nd**

Formal pledging

### **Saturday August 23rd**

New member retreat

### **Sunday August 24th**

Owl pal number 2

### **Monday August 25th**

Sunset with sophomores

### **Wednesday August 27th**

New member meeting 2

### **Thursday August 28th**

Sweat Treats with Seniors

### **Friday August 29th**

Last day: PC'25 sisterhood picnic at red barn

### **Sunday August 31st**

Owl pal 3

### **Wednesday September 3rd**

New member meeting 3

### **Sunday September 7th**

Owl pal 4

### **Wednesday September 10th**

New member meeting 4

### **BIG LITTLE REVEAL WEEK:**

### **Sunday September 14th**

"C" day: cookie and candy

Monday September 15th

"H" day: Hand me downs

Tuesday September 16th

"I" day: insignia

### **Wednesday September 17th**

Reveal day: Owls and PJs

### **Wednesday September 24th**

New member meeting 5

### **Wednesday October 1st**

New member meeting 6

### **Wednesday October 8st**

New member meeting 7

### **Thursday October 23rd**

Prelude (langdon)

### **Friday October 24th**

Myth night (chapter room)

### **Sunday October 26th**

INITIATION!!!! (AUM)

# GET TO KNOW CHI O

## FUN FACTS

**Founded:** April 5, 1985 at the University of Arkansas

**Alpha Beta Founded:** 1923

**Flower:** White Carnation

**Symbol:** Skull and Crossbones

**Colors:** Cardinal and Straw

**Philanthropy:** Make-A-Wish Foundation (we host annual events like Crawfish with Chi O, Chi O Color Run, and more to help raise money for Make-A-Wish!)

**Mascot:** Owl

### **Social Media Handles for Alpha Beta:**

Instagram: @auburnchio

VSCO: @auburnchiomega

TikTok: @auburn.chi.omega



**CHI**  
**OMEGA**  
since 1895